

## Selective Vegetation Removal

- History
- Current Program Data
- Comparison of Neighboring States
- Tree Value / Billboard Revenue
- Visualization / Industry Requests
- Illegal Cutting/Soil Sterilization

## Why does NCDOT have a SVR policy?

- •The ODA industry wants to reach the largest audience possible,
- •The environmental community wants to protect as much vegetation as possible, and
- •NCDOT wants to achieve a balance between these two interests.

### N. C. ADMINISTRATIVE CODE Title 19A. Department of Transportation

#### SECTION 2E.0600 SELECTIVE VEGETATION REMOVAL POLICY

#### .0601 PERMIT TO REMOVE VEGETATION

- (a) In recognition of the State of North Carolina's desire to pleasing views are provided highway users, along with limitations, businesses and certain business advertising a adjacent to the highways and are an integral part of the permits for opening views to office, institutional, commercia erected forms of outdoor advertising, which border State high
- (b) Selective thinning, pruning, replacement, relocation, or rem way may be permitted only for opening views to office, instiand legally erected forms of outdoor advertising which are rights of way. When such thinning, pruning, replacemer allowed, it shall be performed by the permittee or his Transportation and shall comply with this Section.

History Note: Filed as a Temporary Rule Eff. April 13, 1982 for a Period Statutory Authority G.S. 136-18(5); G.S. 136-18(7); G.S. 136-18(9); Eff. Amended Eff. June 2, 1982.

#### .0602 REQUESTS FOR PERMITS

- (a) Applications for selective vegetation thinning, pruning, or made by the owner of the business or advertisement to the Carolina Department of Transportation, Division of Highwa must accompany each application.
- adjacent to highway right of way at locations where suc provisions shall not be used to provide visibility to undevelo (c) Applications must be accompanied by a sketch showing the
- pruning, or removal of vegetation. For outdoor advertising a maximum cutting area for each sign face which shall be of (1) The point located on the edge of the right of way which sign face shall be point A:
- (2) The point located 100 feet down the right of way line in be point B;
- (3) The point on the edge of pavement of the travelway (n the center line of the sign shall be point C;
- (4) The point 50 feet down the edge of pavement in the dir C shall be point D;
- (5) The point 250 feet down the edge of pavement in the di C shall be point E;
- (6) Lines drawn from point A to point D and from point E cutting area (see diagrams that follow as examples of tr

The Department of Transportation shall detern performed by the sign owner as a result of the ABED rectangular zone. Compensatory tree planting is requ

portion of the ABED zone. This replanting shall be indirectly more account to camper mores or trees removed in the ABED zone which are four inches and greater measured six inches above the ground. Location of replanting shall be areas of old 125-foot zone now not allowable to be cut by new ABED zone and locations within right of way on same route within one mile as designated

#### .0601 PERMIT TO REMOVE VEGETATION

- (a) In recognition of the State of North Carolina's desire to assure that high quality and aesthetically pleasing views are provided highway users, along with recognizing that, within certain specified limitations, businesses and certain business advertising are legitimate commercial uses of property adjacent to the highways and are an integral part of the State's business and marketing economy, permits for opening views to office, institutional, commercial, and industrial developments and legally erected forms of outdoor advertising, which border State highways, are provided by this Section.
- (b) Selective thinning, pruning, replacement, relocation, or removal of vegetation within highway rights of way may be permitted only for opening views to office, institutional, commercial and industrial facilities and legally erected forms of outdoor advertising which are located directly adjacent to State highway rights of way. When such thinning, pruning, replacement, relocation, or removal of vegetation is allowed, it shall be performed by the permittee or his agent at no cost to the Department of Transportation and shall comply with this Section.

(c) Selective vegetation thinning, pruning, or removal shall be permitted only for the permittee's facilities

#### .0602 REQUESTS FOR PERMITS

- (a) Applications for selective vegetation thinning, pruning, or removal (exclusive of grasses) shall be made by the owner of the business or advertisement to the appropriate Division Engineer of the North Carolina Department of Transportation, Division of Highways. A fee of two hundred dollars (\$200) must accompany each application.
- (c) Selective vegetation thinning, pruning, or removal shall be permitted only for the permittee's facilities adjacent to highway right of way at locations where such facilities have been constructed. The provisions shall not be used to provide visibility to undeveloped property.
- (c) Applications must be accompanied by a sketch showing the requested limits of the selective thinning, pruning, or removal of vegetation. For outdoor advertising displays, these limits shall be restricted to a maximum cutting area for each sign face which shall be determined as follows:

by the Department. Where sign faces are blocked or will be blocked by existing trees in the 125foot zone the ABED removal zone shall not be implemented.

#### .0603 ISSUANCE OR DENIAL OF PERMIT

- (a) Within 30 days following receipt of the application, the Division Engineer shall approve or deny the application. If the application is denied, the Division Engineer shall advise the applicant, in writing, of the reasons for denial.
- (b) The application shall be denied by the Division Engineer if:
  - (1) It requires removal of trees that were in existence before the business or advertisement was established. An existing tree shall be one that is four inches in diameter as measured six inches from the ground.
  - (2) The application is for the opening of view to a sign or business which has been declared illegal or is currently involved in litigation with the department.
  - (3) It is determined that the facility or advertisement is not screened from view.
  - (4) The application is for the opening of view to an outdoor advertising sign which was obscured from view at the time of erection of the sign.

- al and office facilities, the limits of selective clearing ight-of-way immediately adjacent to frontage property
- be performed on State Highway right of way must be underlying fee owner(s) of all property upon which he right of way was secured in fee simple by the uired. The application must also be accompanied by utting the area to be cut.
- e investigated on site by Maintenance and Roadside f the applicant.
- site located within the corporate limits of a City or hity to review the application if the City or Town has desire to review such applications.
- 2 for a Period of 48 Days to Expire on June 1, 1982; 136-18.7; Eff. June 1, 1982; mber 1, 1990; August 1, 1985; June 2, 1982;

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  - (1) It requires removal of trees that were in existence before the business or advertisement was established. An existing tree shall be one that is four inches in diameter as measured six inches

### .0604 CONDITIONS OF PERMIT

(a) Selected vegetation within the approved limits shall be thinned, pruned, or removed by the Permittee or his agent in accordance with accepted horticultural practices recommended by North Carolina State University. Roadside Environmental personnel shall identify specific trees, shrubs, and other vegetation which may be pruned, thinned, or removed. to a sign or business which has been declared illegal or department.

sement is not screened from view.

sew to an outdoor advertising sign which was obscured

ct the safety of the traveling public.

y sort were planted in accordance with a local, State, or

designed noise barrier.

ctory work on previous requests under the provisions of se cause for denial if the applicant engages a landscape

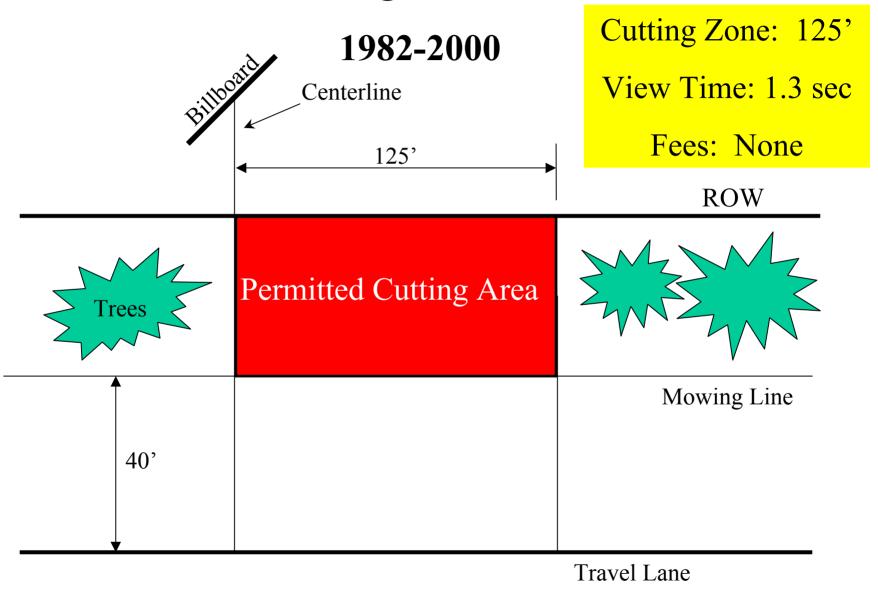
(10)The application is contrary to ordinances or rules and regulations enacted by local government, within whose jurisdiction the work has been requested to be performed.

History Note: Filed as a Temporary Rule Eff. April 13, 1982 for a Period of 48 Days to Expire on June 1, 1982; Statutory Authority G.S. 136-18(5); 136-18(7); 136-18(9); Eff. June 1, 1982; Amended Eff. August 1, 2000; November 1, 1991; December 1, 1990; August 1, 1985; June 2, 1982.

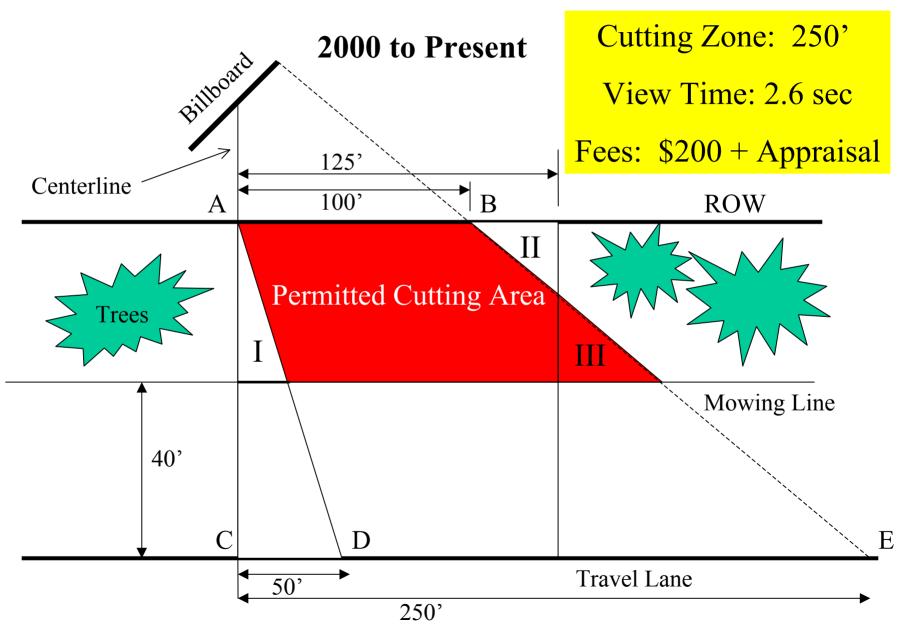
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### **Old Clearing Limits for SVR**



### "No Net Loss" Limits for SVR





# Northampton County I-95

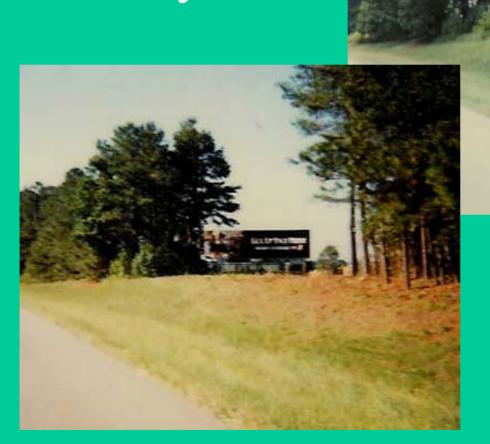


# Nash County I-95





# Northampton County I-95





# Northampton County I-95





# Northampton/ Halifax Co. I-95



# Johnston County I-95





## Johnston/Wilson I-95



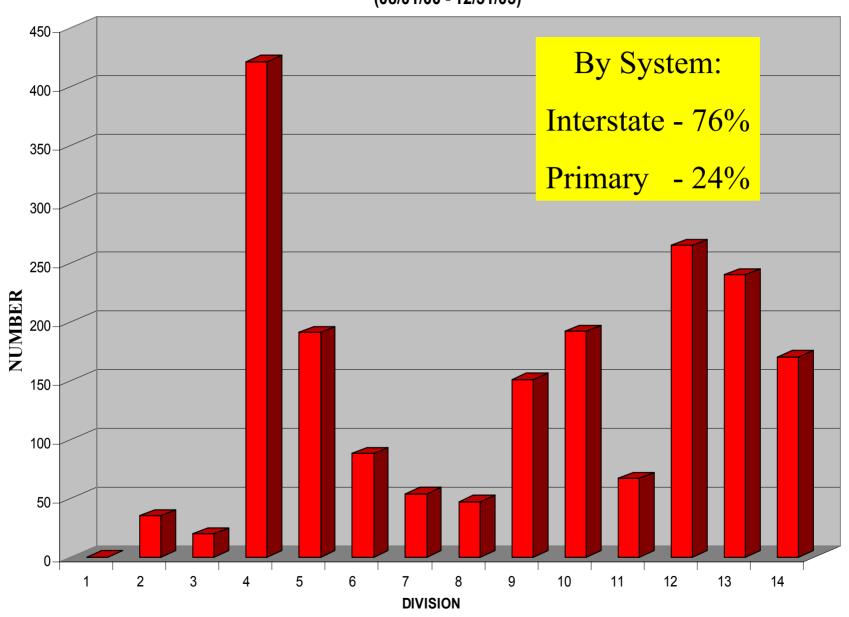


# Raleigh I-440 Beltline

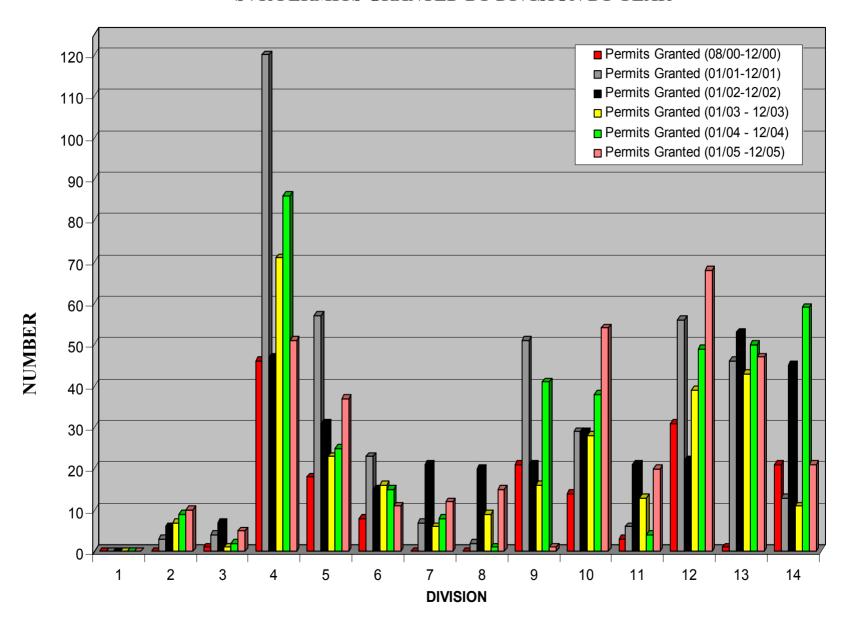




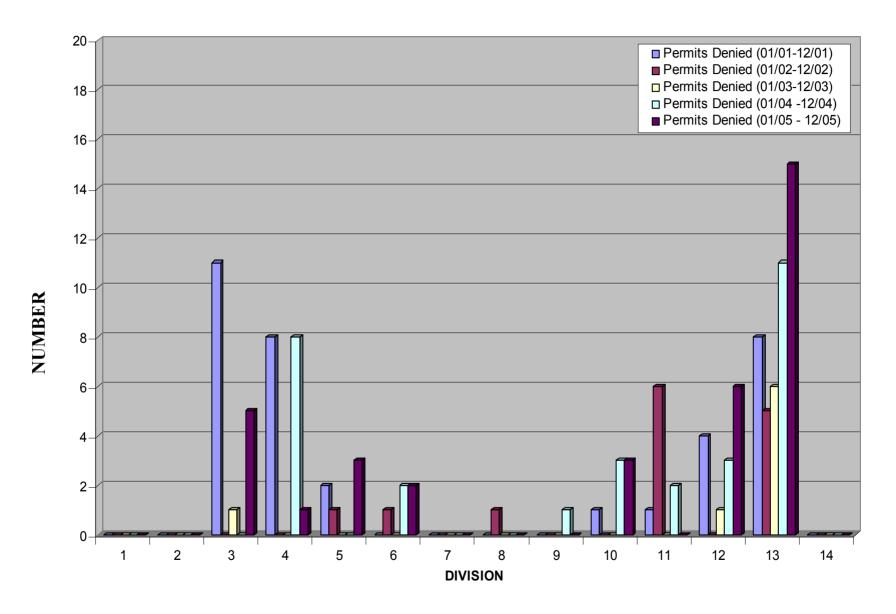
## SVR PERMITS GRANTED (08/01/00 - 12/31/05)



### **SVR PERMITS GRANTED BY DIVISION BY YEAR**

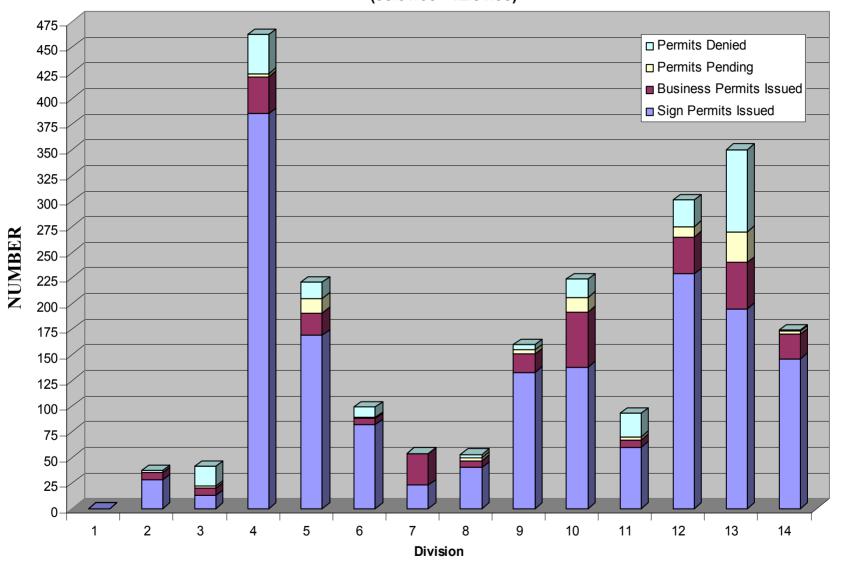


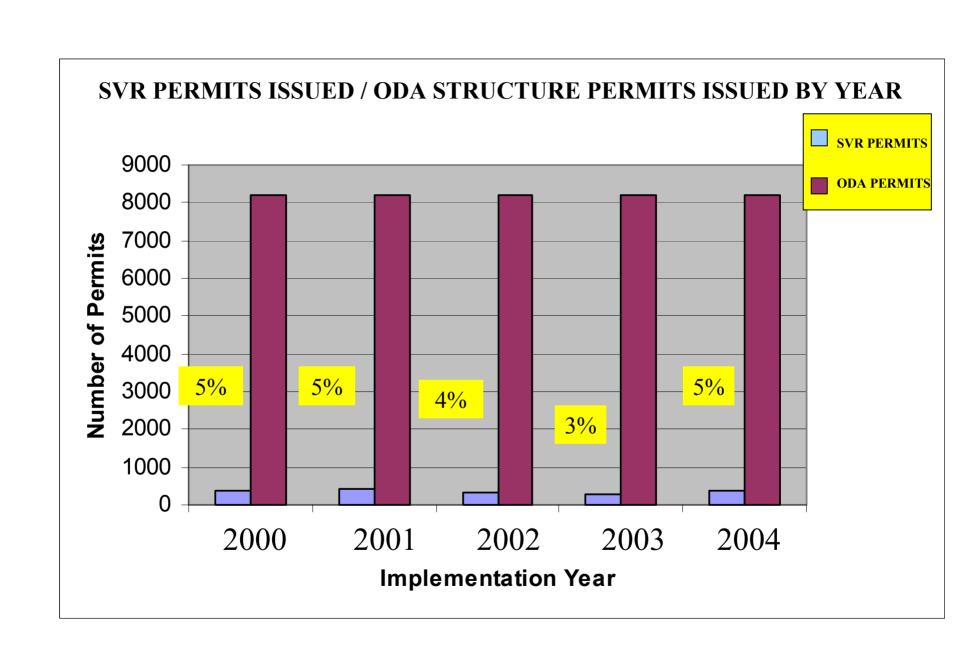
### SVR PERMITS DENIED BY DIVISION BY YEAR



### **SVR PERMIT TYPE BY DIVISION**

(08/01/00 - 12/31/05)





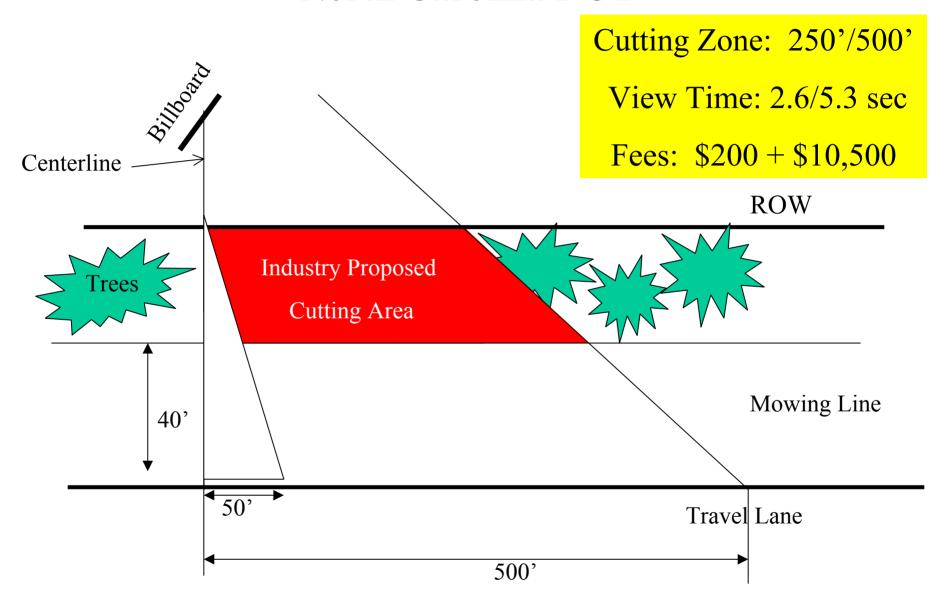
## TOP 10 ODA sign owners in North Carolina

-Fairway	1,123	-R.O. Givens	198
-Lamar	652	-Viacom	180
-Adams	517	-Creative Sign	153
-Allison	281	-Capital	146
-Next Media	207	-Magic Media	137





### **North Carolina DOT**



### **Tennessee DOT**

Cutting Zone: 500'

View Time: 5.3 sec

Fees: \$100 + \$150 + \$50

ROW



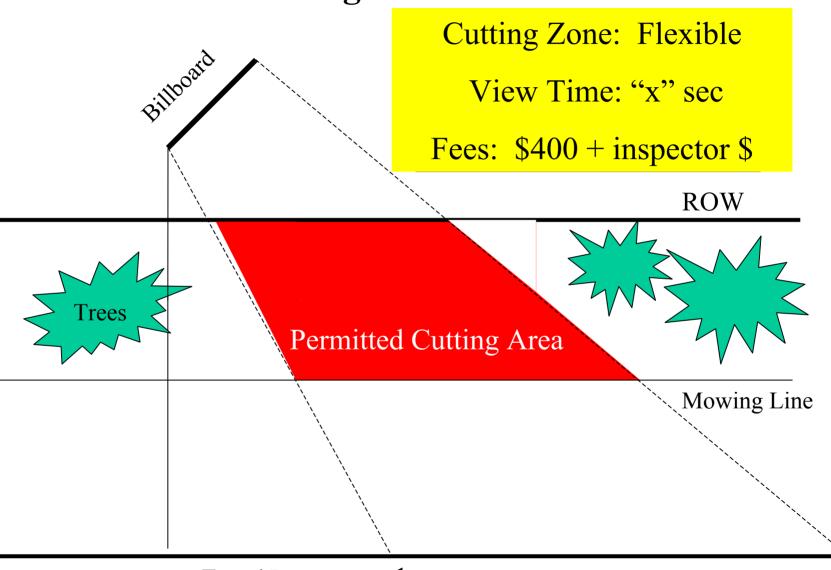
Permitted Cutting Area

Mowing Line

Travel Lane

500'





Travel Lane

"Picture Frame"







### **South Carolina DOT**



View Time: 3.2 sec

Fees: \$200 + \$0 + \$200/yr

ROW

Trees

Billboard

Permitted Cutting Area

Mowing Line

Travel Lane

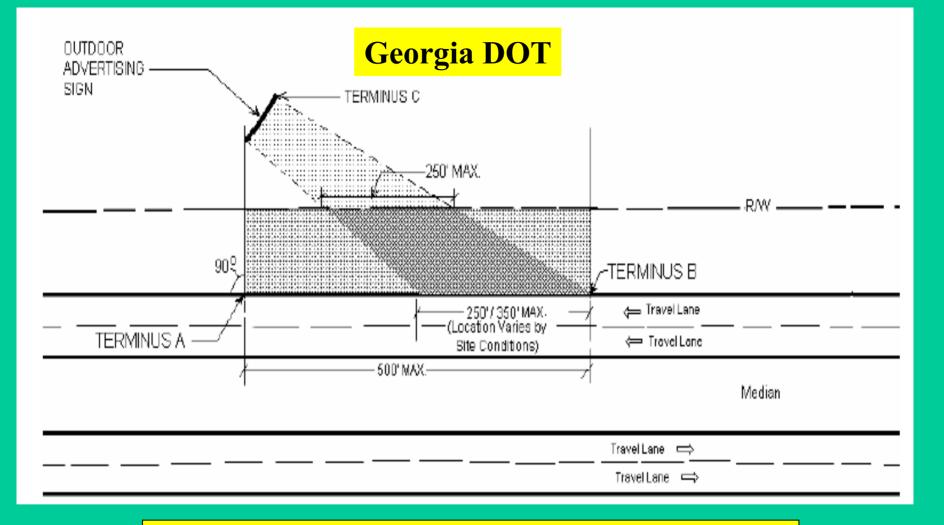
Variable 300'

500'









Cutting Zone: 250'(>35'ht) or 350'(<35'ht)

View Time: 2.6-3.7 sec

Fees: \$400 + \$9,972 + \$50

## 2006 Bulletin Rates

### ROTATING BULLETINS (5% Discount on Each Additional Bulletin Up to Three)

Market: Greensboro, Winston-Salem, High Point, Burlington, NC. Average 10'6" x 36' D.E.C. - 46,800. Average 14' x 48' D.E.C. - 59,100

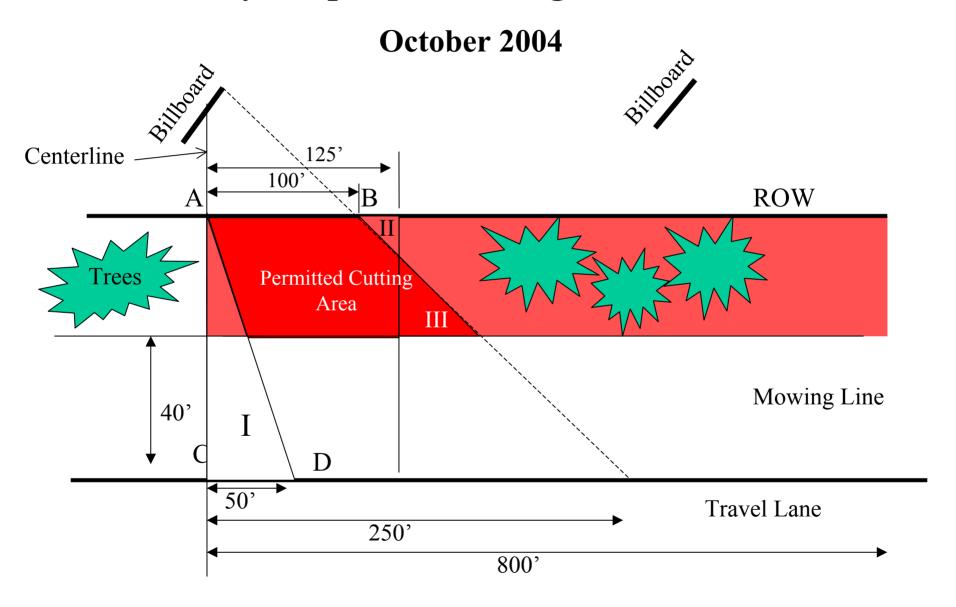
Size	# of Months	Vinyl Provided*-	Size	# of Months	Vinyl Provided*
10'6" x 36'	1	\$2,600	10'6" X 36'	1	\$2,200
PREMIUM	2	\$2,400	STANDARD	2	\$2,100
	3	\$2,250		3	\$2,000
	4+	\$2,100		4+	\$1,990
		Greensboro Winston-Salem	l <sub>e</sub>		
14' x 48'	1	\$4,000 \$4,300	14' x 48'	1	\$3,100
Premium	2	\$3,500 \$4,300	Standard	2	\$2,800
	3	\$3,200 \$3,500		3	\$2,600
	4+	\$3,300 \$3,300		4+	\$2,500

\*Cost Per Month

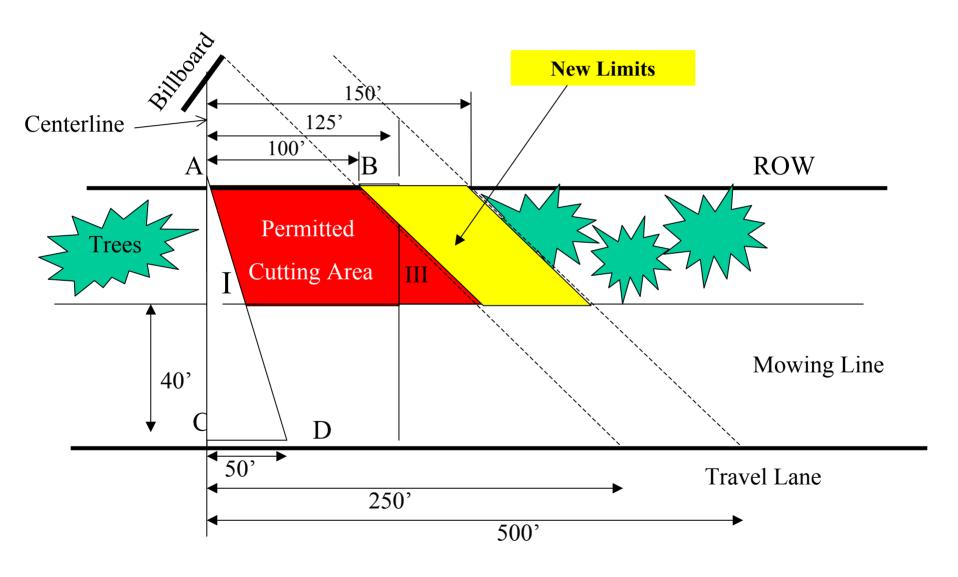
\*Customer Provided Vinyl

Source: www.fairwayoutdoor.com

### **Industry Proposed Clearing Limits for SVR**



## **Industry Proposed Clearing Limits for SVR**





250ft SVR Clearance for Billboards (Existing Policy)



250ft SVR Clearance for Billboards with View Triangles (Existing Policy)



500ft SVR Clearance for Billboards (Industry Proposals)



500ft SVR Clearance for Billboards with View Triangles (Industry Proposals)



500ft & 250ft SVR Clearance for Billboards with View Triangles (Industry Proposals)





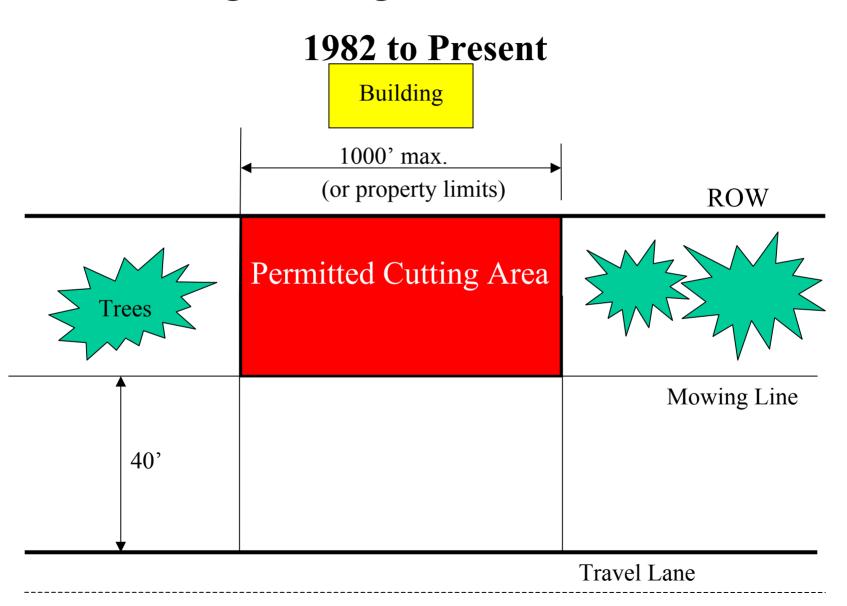








## **Existing Clearing Limits for Businesses**



## Illegal Destruction and Removal of State Property

- Mechanical Cutting
- Pesticide Application
  - •Foliar Application
    - Soil Sterilization











